

**Tri State**  
**Pro Stock**  
**CHALLENGE**



**MARKETING PROPOSAL**

# **ABOUT TRI STATE PRO STOCKS**



Tri State Pro Stock Challenge Series competes on dirt tracks throughout the Western United States, with a rules package that allows drivers to designate their home track rulebook when competing.

The series competes at venues such as: Antioch Speedway (CA), Bakersfield Speedway (CA), Diamond Mountain Speedway (CA), Fernley 95A Speedway (NV), Petaluma Speedway (CA), Siskiyou Golden Speedway (CA), and Stockton 99 Dirt Track (CA).

In 2021, Tri State Pro Stock racers raced for no less than \$1,000 to win at each round with a series-wide car count average of 20 cars per event. Events were broadcast to worldwide audiences on PPV through Tri State Pro Stocks media, SPEED SPORT TV, and Flo Racing.



## **COMPETING AT MAJOR EVENTS:**

- *Bakersfield Bud Nationals*
- *Yreka Billy Geyer Memorial*
- *Medford Rocky Nash Memorial*
- *Petaluma Bob McCoy Memorial*
- *Stockton Tribute to Gary Patterson*



# ***SPONSORSHIP OPPORTUNITIES***

Sponsors of the Tri State Pro Stock Challenge have options to support the:  
**COMPETITORS | SERIES | BROADCASTS & MEDIA**

## ***COMPETITOR SUPPORT***

Each Tri State Pro Stock race pays a minimum of \$1000 to win thanks to a presenting sponsor of the race. Options are available to sponsor heat races, hard chargers, and other special prizes as well! Sponsors recognized online and through at track signage.

## ***SERIES SUPPORT***

Tri State Pro Stocks will work to expose your business and message to race teams and race fans as a presenting sponsor of the series or of series events.

## ***BROADCASTS & MEDIA***

Sponsors of Tri State Pro Stocks can advertise during live PPV broadcasts, Facebook live content, live Podcasts, and throughout other unlimited media channels where Tri State Pro Stocks is promoted on a daily basis to thousands of followers!



Get your message out to over 10,000 monthly impressions on Facebook, or through media partners such as Moxie Media and Short Track Live.

Learn more about the options to support Tri State Pro Stocks by contacting Roy Bain at: 541-274-1695



***www.TriStateProStocks.com***

